**LDA Meeting Minutes**

**July 18, 2022**

**Meeting Via Zoom**

Attending: Jonathan Evans, Dorothy Okamoto, Vincent Phua, Jain Williams, Joanne Wong-Lam, and Zinzi Zareef (Board Members)

Executive Director: Daniel Swafford; Guest: Megan Freund, resident of Laurel District

Call to Order: Jain Williams

* Welcome and Introductions
* Review of Agenda
* Approve June Minutes – Motion made to approve by Joanne, seconded by Jain, all in favor.

1. Councilmember Sheng Thao – District 4 Council Office update – Daniel for Renia

* No Public Safety Update
* General Council updates:
  + Midterm budget concluded. Daniel to follow up with budget funds for Market Place at Alexis’s lot at High/Mac, rejuvenation of Greenwall Funds, up to $2,500, to address blight, and secure dollars for Cornerstone mural.

2. LDA Business

* Approve 2022-2024 Slate of Directors and 2022-2023 officers - Joanne made motion to approve, Dorothy seconded, and all in favor.
* Ambassador Pilot
  + Stop Waste Reusable Foodware Grant – promote reusable’s in businesses, esp. restaurants. Upcoming Zoom meeting with Michelle at Communite Table on July 27th @ 3 PM to promote the effort.
  + Ambassador Grant Fund officially ended but will extend funds over the next few months to help businesses have a more robust web presence; ensure businesses have the basics.
* Peralta maintenance review – weeding tree wells and cleaning, including watering schedule T/TH, power washing sidewalks before street fair and a couple more times in the year with more pedestrian activity and traffic.

3. Laurel Security – Merchant Watch Update

* Daniel met with Clayton recently—still seeing but managing unstable individuals and a couple of vehicles on 39th taking residence at meter spots.

4. Events and Promotions

* Laurel Street Fair – Sat, August 13th, 11 AM – 7 PM. Vendors/spaces at 65% capacity, locking in breweries (10 so far), flyers/posters out, and submitted request for $20K from City grant but won’t know until after festival if granted.

5. Business Attraction and Land Use

* Wine bar looking for location on Laurel.
* Meeting with Cornerstone Church on Wednesday, July 20th, trying to get vacant location going across from KidsNDance.
* Spoke with Marquardt for assistance to get spaces re-tenanted: Dollar Plaza and former Apothecary store.
* Degree’s Plato – Vincent recently spoke with Councilmember Sheng Thao’s office on permit.
* Connected with real estate broker to find potential tenants for DaVita retail spaces.
* Damaged parklet: sent Jason an email to clean up before street fair.

6. Open Forum:

* Jonathan announced that he’s moving out of the Laurel District at the end of July but will be on the Board until the end of his term, Summer 2023.
* Repaired trash cans look good.
* O’Reilly’s lot – looking unsightly, needs weed abatement and removal of parked vehicle.
* Subway at High/Mac– electrical panel to be inspected. Electricity has been out for a month.
* Quarter Pounder wall getting tagged – maybe a candidate for Greenwall grant? One of owners passed away.

Next meeting Monday**,** August 15, 2022, 6-8 PM VIA Zoom