**LDA Meeting Minutes**

**Aug 15, 2022**

**Meeting Via Zoom**

Attending: Jonathan Evans, Dorothy Okamoto, Zinzi Zareef, Toshia Taylor, Alex Mountford (Board Members)

Executive Director: Daniel Swafford;

Guest: Jason business owner of Laurel Cyclery

**Call to Order**: Daniel Swafford

 Welcome and Introductions

 Review of Agenda

 Approve July Minutes: Motion made to approve by Alex, seconded by Zinzi, all in favor.

1. **Councilmember Sheng Thao**: District 4 Council Office update – no representative

 Update to Council on public safety included restriping from Mac to BART via High street.

2. **LDA Business**:

 *Ambassador Pilot***:**

 Ambassadors and StopWaste Reusable Foodware Grant can be a good match. A number of restaurants are showing interest in the program. The Ambassadors can assist onboarding interested restaurants. Sunbusters, a company for reusable utensils was present at the street fair and reported interest.

 *202 2Annual Report***:**

 Daniel is requesting input for areas of interest to be incorporated in the annual 2022-2023 report. If there are areas to emphasize, please contact him. Prior reports are available. A report on how businesses are doing since the CoVid assistance packages was suggested. Also mentioned was the positive impact the ambassadors have made and the website being helpful in highlighting valuable business resources. A draft will be coming available. Alex is requesting a revisit to his suggestion for a labor/staffing recruitment fair.

 *Peralta maintenance***:** Weeding tree wells and power wash was done prior to the street fair. A comprehensive plan is being considered for a biannual sidewalk power wash and a quarterly trash cans wash.

3**. Laurel Security**:

 The individuals who are inhabiting High/Mac property will be relocated for the future construction.

4**. Events and Promotions:**

 *Laurel Street Fair*: Reports have been very favorable. Hard numbers for sales and expenses will be available. About 150 vendors participated which was only slightly less than the last fair. High schoolers and other service club volunteers were of great help. Feedback was that this was the “best one” and “definitely a community affair”.

5. **Business Attraction and Land Use** :

 Nothing new. Crumble and Whisk is hopeful to open at the end of the month.

6. **Open Forum**:

 *Sponsorship request*: Jason from Laurel cyclery reported his fundraising campaign is coming along to rebuild the parklet. Costs have increased due to ADA requirements from the city. He is requesting sponsorship form the LDA and asking for assistance in the application. Alex will assist Jason in this project. A design plan was suggested when he presents as a future agenda item.

 *Mural:* Robin has begun and is continuing to paint the mural.

 *Re- built trash receptacles*: Fernando has designed the R2D2 can. 3 were delivered Au

on Friday. 6 are now in place. Consideration is being made to have each can reflect a different design.

 *Sidewalk repair*: Toshia reported she was afraid that the uneven sidewalk was a hazard for the street fair. Daniel will consider spraying the area with neo paint or placing a cone for better visibility. It is suggested that we all repot the condition for more city attention.

Meeting adjourned 6:57 PM

Respectfully submitted,

Dorothy Okamoto