

Minutes for LDA Meeting
March 21, 2016
4173 MacArthur Blvd, Oakland, CA

Attending: Jain Williams, Dorothy Okamoto, Kevin Rath, and Joanne Wong-Lam (Board Members), Daniel Swafford (Exec. Director)

Absent: Joanna Gritz

Call to Order: President Jain Williams

- Review of Agenda
- January 2016 Minutes approved: Jain motioned, Joanne seconded, all in favor

1. District 4 City Council Update – Adam

- Office hours update for District 4:
 - Last Sunday of each month, 10 AM – Noon, Montclair Farmers Mkt.
 - First Saturday of month – 10 AM – Noon, The Hive in Diamond Dist.
 - Second Saturday of Month – 10 AM – Noon, Melrose branch library
- DaVita Dialysis – Plan approved by Planning Commission with ground floor retail. LDA led and supported ground floor retail units in plan.
- 76 Gas Station at High and Mac
 - CUP adjustment to sell alcohol by Raj, owner
 - LDA Board: General support for beer/wine but restriction request of malt liquor and single serving bottles
 - Action: Adam will look into adding restrictions to CUP
- Sometime this year, pedestrian safety crossing with safety lights to be installed at 35th and Wisconsin.
- Update on pending impact fees to be assessed to developers with attention to a phase in period, regional areas, and geographic zoning. Decision to be determined by City Council. Laurel District in Zone 2.
 - Some board members expressed concern that the fee not be too burdensome and make projects economically unfeasible.

2. Mills College – Laurel Façade Improvement Grant Program plan

- Update: A few submitted applications thus far; priority setting to be determined by Board, especially if not in “Top 10” neediest buildings.
- Action: How does the Board want to be involved, specifically to encourage a few of the Top 10 to improve facades?

3. Laurel Street Fair – Core team met a week ago; sponsorship outreach beginning.

4. Personnel Budget Planning

- Daniel Swafford’s work and planning as Executive Director outstanding.
- Jain makes motion and Joanne seconds to increase Daniel’s salary
- All Board members voted in favor.

Submitted by Joanne Wong-Lam