

LDA Minutes
April 17, 2017
4222 MacArthur Blvd., Oakland, CA

Attending: Jain William, Dorothy Okamoto, Jean Marie Moore, and Joanne Wong-Lam (Board Members), Daniel Swafford (Exec. Director); Guests: Jamila English (Councilmember Annie Campbell Washington office), Raj Goswamy and Richard Santana
Absent: Joanna Gritz and Kevin Rath

Call to Order: President Jain Williams

Welcome and Introductions

- Review of Agenda
- March Minutes approved – Jain motioned to approve, Joanne seconded

1. District 4 City Council Update – Jamila English

a. Traffic calming on MacArthur and Next Steps

- Conversation with Sarah Fine, City staff in Dept. of Transportation, to come to LDA meeting to discuss short term strategy and/or walk through District
- Short term mitigation – to decrease speeding, ped/bike/auto incidents
- Action: Jamila to arrange meeting and walk thru and get back to Daniel

b. Land use

- AMG Property at High and Mac: To developer Alexis, Daniel to confirm LDA meeting. May be in the area in two weeks. Meeting with LDA and Annie's office.
- 76 Station – Annie's office still working with staff.
- DaVita Update: will commence with demo. And will host two neighborhood meetings at Taoist Center.
- Glenn's Hot Dogs: Hopes to open in summer and begin work; burgers/hotdogs; lunch and dinner
- Mischieff: new gift shop opened. Jewelry/crafts from area; workshops/classes

2. Laurel Security

- Security with checklist + target alert: Merchants to remind customers/employees to secure laptop/iPad; bars on back windows

3. Events

a. Laurel Street Fair – 60 vendors signed up

b. Small Event Grant – no application received yet; hope to see more activity.

4. Project Updates

- Mural – planters – artists will commence work after rain ends. 4 different artists doing 4-8 pieces on 4 different blocks
- FLIP – a few responses but outreach to ones in more need
- Arches – to be painted in 2 phases
- Tree grates – in process of getting bids. No new tree can be planted in places where trees have been removed. Ideas for these areas: art work?

5. Mills MPP Class Project: Mills Presentation, Wed, April 18 with Daniel and Liz. Have been working on doing inventory, survey, and LAAMPS project.

6. Strategic Plan – 2017 Priorities in Google Docs

7. Board Development – We invite Raj and Richard to our Board!

8. Adjourned.

Next Meeting Monday, May 15, 6-8 PM @ Laurel Office Center (**place to be confirmed due to construction issues**)