

Minutes for LDA Meeting
May 16, 2016
4173 MacArthur Blvd, Oakland, CA

Attending: Jain Williams, Kevin Rath, and Joanne Wong-Lam (Board Members),
Daniel Swafford (Exec. Director)

Absent: Joanna Gritz and Dorothy Okamoto

Call to Order: President Jain Williams

- Review of Agenda

1. District 4 City Council Update - Daniel

- Identify LDA priorities so that we can have focus and monthly updates from Council representative.
- LAAMPS project – final design in process. LDA should look closely at how it interfaces with Laurel District and engage with process so that the district's needs are addressed.
- Phase 1 – the dog park has been removed
- Need to be at the table going forward, esp. as project approaches High; advocate for dog park under the 580 underpass.

3. Laurel Security - Merchant Watch Update

- Break in at Hype Salon – suspect arrested, items returned
- Monitoring a couple of homeless people on MacArthur
- General feeling that serious crime and negative loitering down
- Still trying to encourage block captains – motivation low

4. Façade Improvement

- Preliminary funding at \$20K
- LDA to decide whether to assist certain 'Top 10' locations even if property owner contributes very little or none. Minor assistance only.

5. Laurel Street Fair – Saturday, August 13th

- Still in process
- Prospect list by Daniel so that we can ask for sponsorships if companies have funds available for multicultural events
- Daniel to walk next Wednesday to see if the LDA should expand the fair to 39th and include Planet Fitness and Ace Hardware

6. Misc

- Do we want Scott of Mills College to present any final recommendations
- New beer garden ABT application submitted next to Maliki's

7. Motion to adjourn – Joanne, Jain seconded, all in favor

Submitted by Joanne Wong-Lam